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WORLD TEST SEEN IN '60'S BY DULLES

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**Democracies Will Vie With
Red Nations for Friendship
of Ex-Colonies, He Says**

By EMANUEL PERLMUTTER

The decade of the Sixties will pit the Communist nations against the democracies in a struggle for the friendship of the newly developing former colonial countries, Allen W. Dulles, director of the Central Intelligence Agency, said last night.

Mr. Dulles did not foresee any immediate likelihood of war in the contest to influence the new nations.

He added, however, that the Communists would continue to use "all the techniques and all the tools they have developed in the forty years of their conspiratorial history."

"The issue is joined between us in this revolutionary and explosive age," he declared. "We must put the picture of communism into proper focus by tallying an accurate balance sheet of their weaknesses and strengths."

Honored by Printing Industry

Mr. Dulles spoke at a dinner at the Commodore Hotel in connection with the start of the annual observance of Printing Week. He was the guest of honor and received the 1961 Franklin Award for Distinguished Service from the New York Employing Printers Association.

More than 1,200 persons representing the advertising, printing and publishing industries were present. The events during the week are designed to honor Benjamin Franklin, whose 255th birthday is today.

A medal and citation were presented to Mr. Dulles by Donald B. Thrush, board chairman of the association. He praised Mr. Dulles as one who had been a "dedicated and effective guardian of America's freedom in a turbulent world."

In discussing the role of the Communist nations, Mr. Dulles said they advertised their accomplishments "better than we despite their shortcomings in industry, agriculture and the arts."

He noted that in the Soviet Union five times as many persons were employed in agriculture as in the United States, yet they produced 10 per cent less than the farmers here.

Better Publicity Asked

Mr. Dulles said the case for democracy and the American way of life had to be "more effectively presented to the world."

Those working in the field of communications have a special responsibility to help in advertising the accomplishments of the democracies, he added.

The week-long celebration began with ceremonies at noon in the Board of Estimate Chamber at City Hall. Tributes to Franklin were voiced by representatives of printing and publishing concerns and by Brig. Gen. George L. Blks, president of the International Benjamin Franklin Society.

A free exhibition of printing was opened to the public in the Commodore Hotel's east ballroom. The display contains 1,000 specimens of outstanding printing produced in the metropolitan area during 1960. It will be open from noon to 10 P. M. through Thursday.